## MEMBERSHIP



#### **Recognized Credibility**

Business trusts the *Progressive Group for Independent Business (PGIB).* Taxpayers & Consumers <u>trust the *PGIB*</u>. The *PGIB* represents integrity.

#### Free Advertising

Depending on the level of membership, the *PGIB* offers <u>free</u> advertising which is distributed to thousands.

#### Impacting Public Policy

Your membership ensures you have a collective voice in partnership with other *Western Canadians*. Our committees and projects address major issues facing our cities, provinces and country with their reports forming the basis of our policy. We tackle issues at all three levels of government that other groups will not. We get people elected and our policies dramatically change public policy.

#### Helping Our Community

Your membership also helps those in communities where the *PGIB* is present. We feel that we need to take care of the communities that we reside. Whether it be our donations to charity through funds and golf tournaments to our *Night On The Street* campaign to help the homeless, we are dedicated to the communities that *PGIB* calls home.

#### The PGIB Health Trust

PGIB offers a comprehensive benefits program that is affordable for both individually run businesses and large companies. Membership affords members a discount with *ISS Benefit Management*. Please call *Sid Helishauer* at 403-667-4060.

#### **Business Referrals**

PGIB members benefit from business referrals resulting from the telephone, email and internet inquiries <u>on a daily basis</u>. Members also benefit through the well structured *Business Network Referral Clubs, (BNRC)* where members get constant referrals or through the website, etc... *PGIB* realizes <u>small business is big business</u>.

#### To Stay Informed

Members receive <u>free</u> subscriptions to our newsletter, Political Action Committee updates and emails that keep members informed.

#### WWW.RIGHTPAGES.CA

As a corporate member of the *PGIB*, you will get a listing in what hopes to be the most widely used business & discount pages for members and non-members in the business community. *The Right Pages* is where all members <u>look first</u> before they purchase any product or use any service.

### Why Our Members Are Members

#### The PGIBW - WWW.PGIBW.CA

We have also created the *Progressive Group for Independent Business Women (PGIBW)* which is the <u>largest women</u> <u>only organization</u> in *Alberta* if not *Canada*. Women who join *PGIB* get an <u>automatic membership in the *PGIBW*</u> and get access to their monthly speaker & networking series as well as a free listing on the www.womenspages.ca

#### **Business Events**

The *Progressive Group for Independent Business (PGIB)* is your pre-eminent opportunity for networking needs & desires. The many events the *PGIB* presents provide you with the opportunity to connect or exhibit your business throughout your community. We also have formed many strategic alliances to gain our members access to <u>many events</u>!

#### Business & Taxpayer Advocate

Business and individuals turn to *PGIB* for help at <u>all three</u> <u>levels of government</u>. We are here to help as we are not focused on just having cuddle time with elected officials, but, getting actual <u>policy adopted</u>.

#### Merchant Visa & MasterCard Rates of 1.6%

The *PGIB* understands that doing business can get expensive, thus, on behalf of our members we have negotiated reasonable *Visa* and *MasterCard* merchant rates of 1.6% (*American Express* rates are also available) The great thing about this program is that you **do NOT need to change banks** to benefit. The **ONLY** criteria to participate in this program is a <u>membership in the *PGIB*</u>.

#### Massive Car, Home & Business Insurance Discounts

We have arranged another way to keep more money in your pocket with a group insurance program. These discounts are so good that we are receiving testimonials from members who previously worked in the industry. It's always better to be part of a group. Aqua Insurance Brokers Ltd. & Novex (an *intact* company) is the exclusive provider of the political arm of the PGIB. This program is working so well for our supporters that the provider has dedicated a line just to the PGIB. Call Chuck McKenna @ 1-855-448-0100 and find out how much you will save!

Making You Money! Saving You Money! Helping You Keep Your Money!

Phone: 403-720-2143 - Fax: 403-720-1911 Email: executivedirector@pgib.ca - Website: www.pgib.ca 44068 Southcentre RPO, Calgary, AB T2J 7C5

#### (Turn Over Page & Read What People Think About PGIB)

Abbottsford, Guildford, Langley, Penticton, Surrey, Walnut Grove, Whiterock, Airdrie, Cochrane, Okotoks, High River, Calgary, Edmonton, Red Deer, Burlington, Collingwood, Richmond Hill & Saskatoon In Late 2012!

# WHAT PEOPLE ARE SAYING

## COMMENTS ABOUT PGIB'S BUSINESS ARM

"If you want results, join PGIB! My business grew 60% in the past year in a large part directly as a result of my affiliation with the Progressive Group for Independent Business (PGIB)." **Mike Havery -** <u>www.themortgagearchitect.ca</u>

"There are not too many marketing opportunities out there that give you an immediate pay back. From the first meeting I attended I saw my sales increase substantially. If you are serious about your business and growing it, then I recommend joining our club to any business person or entrepreneur looking to really make an impact on their bottom line". **Derek Major, Eligeo IT -** <u>www.eligeo.ca</u>

"If someone like me in oil & fluid analysis can get business, than any entrepreneur can benefit from this club. I am extremely happy with this organization and meeting my sales team every week". **David Crutcher, Ramatek Inc -** <u>www.ramatekinc.com</u>

"We have made thousands of dollars from this organization. The core group of people in the club have given me more leads than I would have ever imagined. Business is about relationships and this group has proven this to me, beyond a shadow of a doubt". Chandler Radio Network - www.craigchandler.ca

"PGIB has been a tremendous asset to my business, I have established lasting business relationships, increased my marketing abilities, and have received many high quality referrals from attending PGIB clubs and PGIB related events". Jim Blake – Owner / President <u>www.sitelease.ca</u>

### COMMENTS ABOUT PGIB'S POLITICAL ARM

"It pleases me to know that, since becoming aware of the PGIB, in the fall of 2010, a Canadian organization exists to champion an indepth analysis of the issues that businesses face with respect to appropriate versus inappropriate taxes." Alderman Shane Keating, Ward 12, Calgary, Alberta

"What I like most about the PGIB is that they don't just fight for big businesses, they also represent the little guys – the independent business owner." Alderman Peter Demong, Ward 14, Calgary, Alberta

"If you want cocktails join the group downtown. If you want something done, join the PGIB." Stephen Harper (Prime Minister of Canada)

"PGIB is a very effective organization and has managed to get it's policy agenda into various parties. There common sense less government approach is a reaon why I am a proud member." Bill Harvey, 2011 Alberta Liberal Leadership Candidate

"The PGIB has good core issues, including a Municipal Taxpayers Protection Act to prevent taxes without a referendum...term limits for Mayor and Alderman, a program for divesture of non-core functions and accountability with the adoption of recorded debates and Council votes." Danielle Smith (Leader of the Wildrose Party)

"The Progressive Group for Independent Business effectively supports the businesses they serve." Ralph Klein (Former Premier of Alberta)

" PGIB offers real, unique solutions that will work. From a Municipal Taxpayer Protection Act to open accountable government PGIB has the answer." Randy Thorsteinson (Former Social Credit Party Leader)

"I encourage you to join the PGIB is you have not already and demand a restructuring of the public sector to both cut costs and improve services. It is time to go forward with a common-sense plan to unleash the power of the marketplace." Mike Harris (Former Premier of Ontario)

"...the Calgary-based Progressive Group for Independent Business, a group known as the brains behind Ontario Premier Mike Harris's Common-Sense Revolution" **The Globe & Mail** 

"The PGIB is the single most effective business and taxpayer organization in Canada." Alex Ingram (Former Co-Op Grocery Store Chain Chairman)